

HEON EVALUATION REPORT

Activity: Creative Forces – Kings International, Cove, Alderwood Schools

Date: 21 November 2024



Planned outcomes:

KO3: Increased understanding of the financial implication of HE, including the financial support available

KO7: Increased knowledge of the benefits of HE

AO1: Increased confidence that HE/apprenticeship is an achievable option

AO3: Increased commitment to learning

AO6: Increased sense of self-belief and awareness

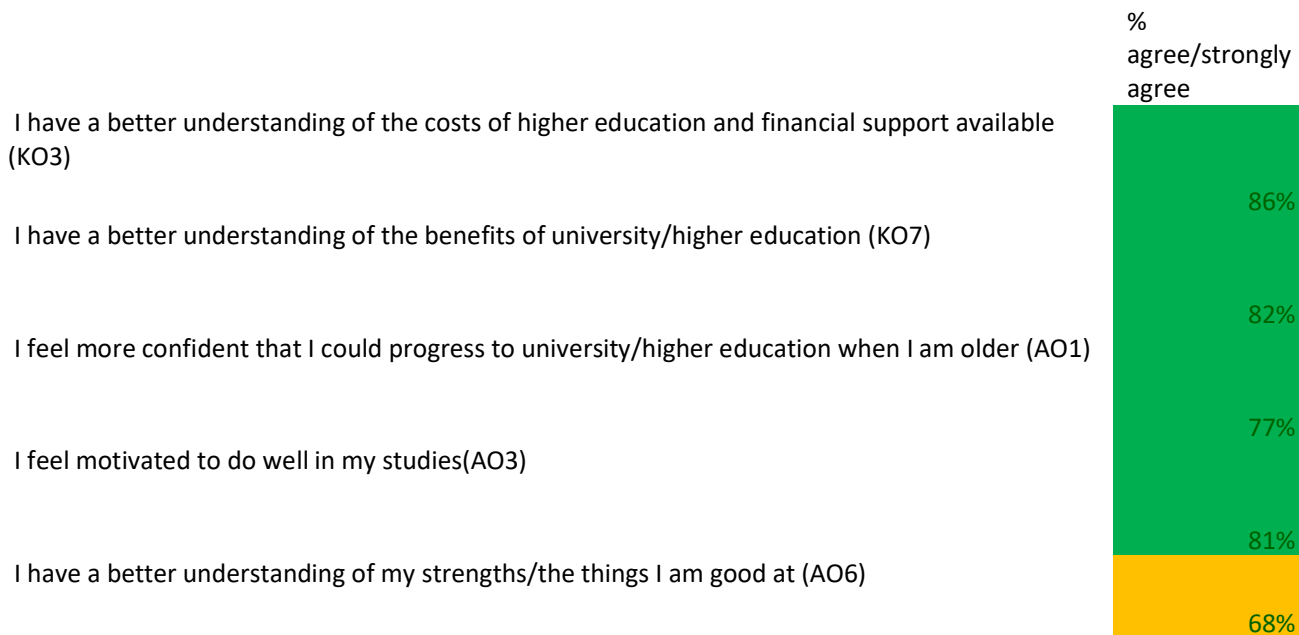
Background

HEON delivered a Creative Forces day for 23 students from Kings International, Cove and Alderwood schools. All students were from military families. The event included a creative arts activity, a tour of the campus, introduction to HE information and an employability session delivered by Forces Employment. The event aims to provide students with an opportunity to share experiences with other Service Children and experience higher education opportunities from a day on campus. The day was supported by an ambassador from a military family who was able to share his experience and provide support.

Evaluation

After attending the Creative Forces day, the vast majority of students felt that they had a better understanding of the costs of HE and support available (86%) and the benefits (82%).

More than three-quarters agreed that they felt more confident that they could progress to HE (77%). 81% said they felt motivated to do well in their studies but we do not know if this is impacted by the event. Although below our target threshold of 75%+, more than two-thirds of students agreed that they had a better understanding of their strengths (68%)



All of the students identified something that they liked about the day. This included the tour (although some would have liked to see more inside), the drawing activity and lunch.

One student commented

"Everything was explained well and I wasn't uncomfortable with anything. It was also great to interact with others who have experienced the same or similar"

Summary

Overall the Creative Forces day has been a successful and impactful event that has increased students' knowledge of the costs and benefits of HE and had a positive impact on their confidence.